

2023 Olde Town District Activity Snapshot

The Olde Town Steering Committee (OTSC) was formed through the efforts and adoption of the [2014 Olde Town Revitalization Plan](#). The purpose of the Committee is “to represent the businesses, property owners, and residents of the Olde Town district to work on behalf of advocacy in the areas of economic vitality and public improvements.”

District Ambassadors

In 2023, Jennifer Clark Zenner, owner of Zenner Yoga and the Olde Town Coffee Shop served as inaugural Olde Town Ambassador alongside tenured Teresa Vieira, owner of Peaks N Pines Brewing Company. As Ambassador(s) they work as business liaisons on behalf of district economic vitality with the City of Fountain (COF) and Fountain Urban Renewal Authority (FURA).

District Collaboration:

The Blast Urban Greenway (Pedestrian Mobility Corridor)

As part of City Council’s R5 Strategic Objective: The Aga Park/Blast Site Pedestrian Corridor, the district members worked with the EPA Brownfields Coalition to define a reuse strategy for several parcels (5.14 acres) located along the east side of an active BNSF rail line between Indiana Avenue and Aga Park. The linear site area location serves as a significant historic designation for the district, to include The Blast, The Livery Stable, and The Aga Park. The working committee focused on land use planning with a public survey focused on site elements programming to bridge a conceptual Master Site Plan for the city. Top requests of the site included: Safe Routes to School youth-connectivity, 1-mile bicycle loop tied to Front Range Trail network, and Heritage Trails to spur Tourism Economic Vitality for Small Businesses. The EPA Brownfield grant provided the following site assessment deliverables, which can be found [online](#):



- Public Survey, Community Engagement, with Fountain-Fort Carson School District (270+ respondents)
- Preferred Conceptual Master Site Plan
- 8 Site Elements for Programing Outdoor REC
- The Blast Urban Greenway designation and Land Reuse Plan

Small Business and Economic Vitality

The OTSC worked on behalf of several initiatives with the City of Fountain, including:

- Hosted the inaugural Small Business Recognition and Celebration Ribbon-Cutting (August)
- Sponsored Olde Town inaugural Co-OP program for #ArtsMonth community programming
- Fountain Creek Week Cleanup and District Beautification
- Small Business Saturday awareness hosted by Pikes Peak Small Business Development Center



New Business Development

- Sound Healing Therapy (Woodman Hall tenant @ 102 N. Main St)
- Connie’s Cupboard (594 S Santa Fe Ave)
- Fountain Creek Winery (606 S Santa Fe Ave)
- House Foreign Pet Supply (721 Dale St)
- Olde Town Coffee Shop (105 S Santa Fe Ave)
- Stehlik Tire and Service (111 N Santa Fe Ave)

Business Support Activities

- Community Events Calendar
- Summer Market Series (May – October)
- Labor Day Parade/festival (September)
- ArtsMONTH on Main Street (October)
- Holiday Season of Lights (November – January)

Capital Improvement Project Advocacy

- Ohio Ave and Main Street repaving and striping
- Front Range Trail Connector with Adams Open space
- EPA Brownfields Redevelopment Site Assessments
- Indiana Avenue/BNSF railway crossing transportation improvement (Moving Fountain Forward)
- [Olde Town and Gateway Improvements Timeline](#)